



**TERRI BRUNNER** 

ELEVATED SERVICE • ELEVATED EXPERIENCE • ELEVATED LIFE





#### **MY BACKGROUND**

Although I am a California native, I have lived in Utah for over 27 years and have a passion for helping people. I have a background in education, working at Waterford as a lower school teacher, as well as working in the public schools in California. More recently, I have worked in medical sales, helping pioneer a unique service to patients in short-term rehabilitation hospitals to help make their transition home a seamless, stress-free experience.

I have lived in various parts of the Salt Lake Valley, from Sandy to Federal Heights and Holladay, and currently Cottonwood Heights. I am very knowledgeable of the different neighborhoods and the unique aspects that they bring, whether it is schools, proximity to outdoor recreation, or walkability to the best cafes and shops that abound in our beautiful city.

I am hardworking and loyal and believe that listening is key to a successful working relationship with every client.

I love the outdoors, and find my greatest joy in a day of hiking one of our many canyons, playing tennis on one of my several teams, or being involved with Girls on the Run, a nationwide, non-profit after school program.





# MY COMMITMENT TO YOU

I strive to create a positive, collaborative relationship with every client that I have the privilege to work with. Whether buying your first home or selling your investment property, vacation home, or long-time family residence, I am here to guide you through the transaction from start to finish.

I will stay in communication with you through every step of the buying and selling process, striving to make the real estate experience as stress-free and seamless as possible. It is my job to be your advocate, answering your questions and concerns and helping you to feel confident in this ever-changing market.

My goal is to have a partnership with every client that will continue for years to come.

Thank you for trusting me with one of the most important decisions that you will make.



# **TESTIMONIALS**

"Terri's professional and personal attention to the listing and sale of my home/condo brought successful results within one week. Her attention to the details from home staging, marketing, and knowledge of the local area was both reassuring and contributed to a successful outcome. Terri was available to answer questions and guide me through the home selling experience. My phone calls were promptly returned and her optimistic approach to selling my homemade it a successful experience. For a successful and positive outcome with any real estate needs, I highly recommend Terri Brunner."

— Linda

Terri was phenomenal. This market is very challenging for buyers right now. I couldn't have asked for a better person to navigate us through a difficult process. Terri did a great job of keeping us level-headed and gave fantastic advice on how much we needed to bid to have a shot at securing a home and in this market that's a very difficult thing to determine. She's incredibly nice and patient and from earnest money to writing and wording an offer it was first class. One thing that stands out about Terri is how good she is with listing agents and that really pays off. She knows the right questions to ask and she's very good at relationship building. That can only help you as a buyer. Terri also knows the Salt Lake area very well and that's incredibly helpful whether you are from Salt Lake or you're an out-of-state buyer.

Matthew

"Terri was great to work with! She was very responsive and answered all of our many questions as first-time home buyers. She had great market insights and I am sure her knowledge of contract writing is what helped us get our offer accepted. She was also very flexible with showing times which was really helpful."

— Emily





## HOW I REPRESENT YOU

At our first meeting, we will discuss your objectives for selling your home, or the criteria for purchasing a new home. My job is to listen, understand your goals, and implement them with a customized plan that exceeds your expectations.

As a seller, we will do a walk-through of your home, using "buyer's eyes" where we will address any improvements or aspects of the home and neighborhood that we feel are selling points. We will also discuss staging your home and the various services that I will provide for you during the early stages of getting your home ready to sell.

I will provide a detailed market analysis of your home and we will have a preliminary discussion of price range and current market conditions.

As a buyer, we will discuss your "must haves" and your "wants", and I will get to work to compile a list of homes that meet your criteria. We will also discuss potential lenders for you to work with, and I can provide a shortlist of a few of the very best that you can speak with.





## **MY MARKETING PLAN**

When you list your home with me, you will also list your home with our exceptional in-house marketing team. I will create a plan that will maximize the exposure of your home through:

Email campaigns

Color brochures and flyers

Direct postcard mailing

Print advertising: in both newspaper and magazines

Social media: including Instagram and Facebook using professional photography and videography

Professional staging: a standard service that I provide to every client

Professional cleaning: provided after staging is completed



#### FEE SCHEDULE

Sellers want to know what services are included in my sales commission and I have compiled a complete list as follows:

Staging consultation

Staging the property

Professional cleaning before listing the property

Professional window cleaning

Glossy brochures

Professional photography (Twilight Photography is recommended whenever possible)

Professional videography

Windermere Living magazine and standard advertising

Social media advertising

#### Repeat Service:

If you agree to work with me to help you purchase your home within 6 months of selling your current home, I will credit you 10% of my gross commission from the purchase of your new home.





## COMMUNICATION

Communication is key to a successful agent-client relationship. I am available throughout the buying and selling process with any concerns or questions you have.

Please call or text me at 801-232-1487. I will be available anytime to take your call or will get back to you as soon as I become available if I am in a meeting.

Please also feel free to email me at terri@winutah.com for less urgent questions or correspondence. I check my email regularly and will get back to you that day.

Please make sure to give me your best contact information as well as your preferred method of communication.



### ABOUT WINDERMERE

Windermere is one of the most respected real estate brands in the country, offering leading-edge marketing, cutting-edge tools, and exceptional training to their agents. Next-level service, high productivity, and professionalism are at the core of this brokerage. The Holladay office of Windermere is a boutique office, with agents that work together to provide every client with the very best real estate experience. Whether buying your first home, selling a long-time family home, or relocating to another part of the country, Windermere is there every step of the way.

